

HELPING THE WORLD GROW MORE WITH LESS

INTRODUCTION TO NETAFIM

GROW MORE WITH LESS

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AS THE WORLD'S POPULATION CONTINUES TO RISE AND NATURAL RESOURCES COME UNDER INCREASING PRESSURE, **MORE EFFICIENCY MAKES MORE SENSE THAN EVER.**

AT NETAFIM, WE HELP OUR CUSTOMERS PRODUCE **MORE YIELDS AND BETTER CROPS WITH LESS RESOURCES.**

NETAFIM IS THE GLOBAL LEADER IN SMART DRIP AND MICRO-IRRIGATION SOLUTIONS FOR A SUSTAINABLE FUTURE. WE HELP THE WORLD GROW MORE WITH LESS.



OUR HISTORY

After discovering that a slow, balanced drip effect leads to extraordinary plant growth, Simcha Blass, a veteran Israeli water engineer, spent decades trying to turn his breakthrough into reality. His efforts finally came to fruition with the establishment of the Netafim Irrigation Company in 1965.

A joint venture forged between Blass and Kibbutz Hatzerim - an Israeli agricultural settlement located in the heart of the Negev desert - Netafim introduced the world's first drip irrigation system in 1966. Netafim later turned to Rafi Mehudar, who invented and developed the next generation of sophisticated drippers manufactured by the company. These drippers adapt to the variations of inlet pressure and clean themselves automatically, maintaining uniform flow rate regardless of water quality and pressure.

Founded at a time when Israel aimed to "make the desert bloom" - as envisioned by the country's first prime minister, David Ben-Gurion - Netafim has been a leader in global agricultural development since its inception. Always growing and diversifying, Netafim integrates down-to-earth rural values with cutting-edge agricultural and technological expertise to lead the way in smart drip and micro-irrigation solutions worldwide.

OUR PROMISE

As the global leader in smart drip and micro-irrigation solutions for a sustainable future, we are dedicated to helping our customers achieve better quality crops and higher yields, while using less of the world's limited resources such as water, land and energy.

To make good on our promise, Netafim continuously focuses on achieving realistic, long-lasting and sustainable results. We view each challenge through the eyes of our customers, giving us a better understanding of the opportunities and risks at hand, while enabling them to reach their goals - the first step along a shared journey of successful partnership.

At Netafim, commitment to quality is a core value that rounds out our promise. Starting with our employees, our uncompromising standards are applied to every facet of business. From refining development procedures through conducting exhaustive field tests to optimizing production techniques, our devotion to quality is unwavering.

OUR LEADERSHIP

Since our establishment, Netafim has been recognized as the global market and technology leader in drip irrigation. With 13 manufacturing plants and 2,400 employees operating across five continents, we are the world's number one provider of drip irrigation solutions. Deeply rooted in agronomy and agriculture, Netafim is both pioneer and inventor, setting the standard for drip irrigation worldwide.

Netafim understands the importance of being as close as possible to our

millions of customers. As such, we operate a comprehensive global network comprised of 31 subsidiaries and myriad local and regional distributors across 110 countries worldwide. Leveraging decades of experience in diverse climates, environments and markets, Netafim maintains expertise in handling projects of all sizes - from small family farms to governmental and non-governmental organization (NGO) mega-ventures.



**TOP QUALITY
IS OUR TOP
PRIORITY**

NETAFIM AT A GLANCE



FOUNDED IN 1965



**DRIP IRRIGATION
SYSTEM PIONEER**



**DEVELOPER OF WORLD'S
FIRST ONLINE DRIPPER**



**WIDE RANGE OF CUTTING-EDGE SMART DRIP
AND MICRO-IRRIGATION SOLUTIONS**



**NUMBER ONE SHARE IN GLOBAL
MICRO-IRRIGATION MARKET**



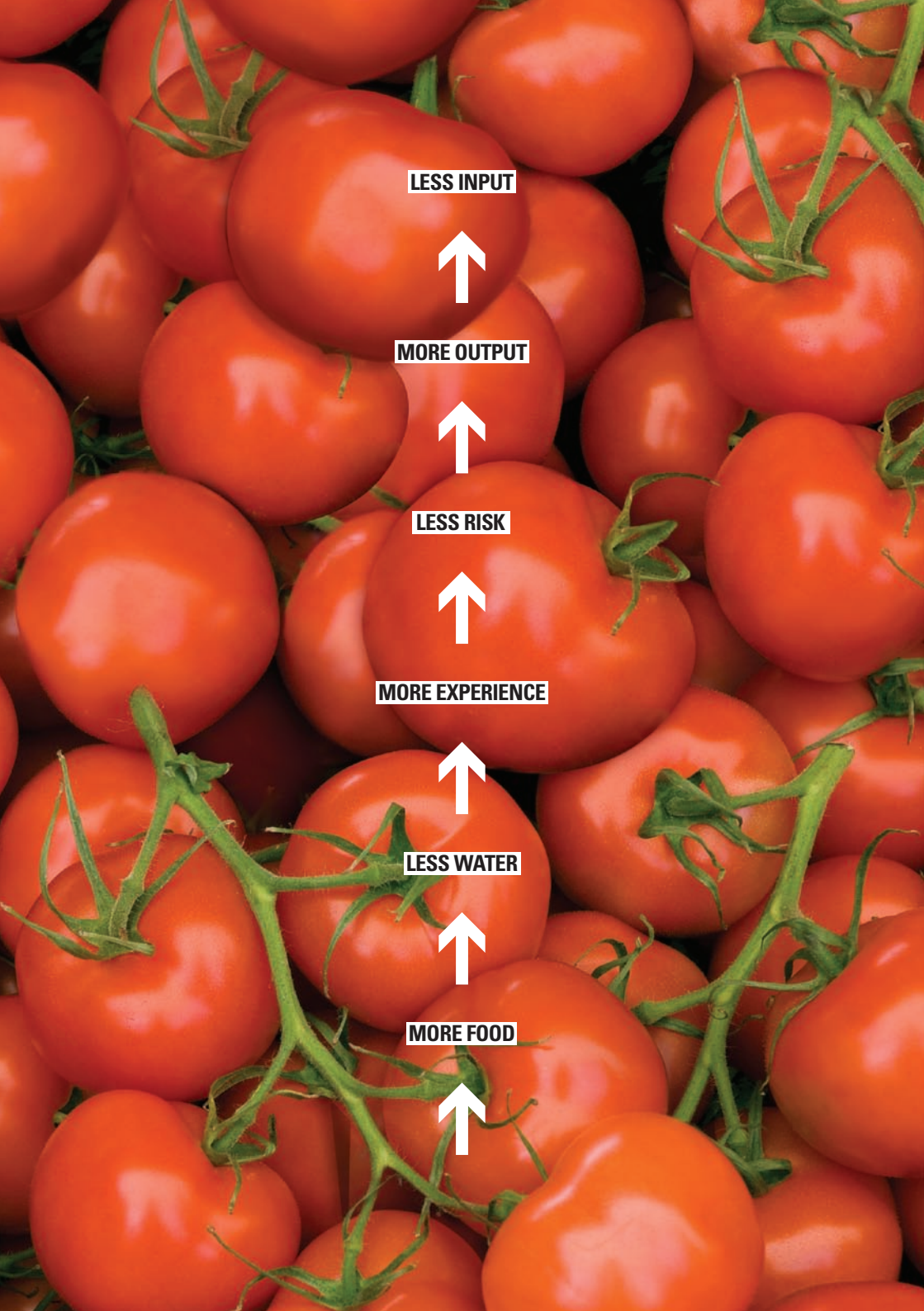
13 MANUFACTURING PLANTS



2,400 EMPLOYEES ACROSS FIVE CONTINENTS



**GLOBAL NETWORK OF 31 SUBSIDIARIES AND MYRIAD
DISTRIBUTORS COVERING 110 COUNTRIES**



LESS INPUT



MORE OUTPUT



LESS RISK



MORE EXPERIENCE



LESS WATER



MORE FOOD



OUR SOLUTIONS

AGRICULTURE IRRIGATION

Continuously enhancing and expanding our drip irrigation offering, Netafim builds on over 45 years of innovation and field-proven success in agricultural irrigation worldwide. Recognizing the evolving agricultural needs of our diverse and dynamic global customer base, Netafim continuously strives to offer drip irrigation products that are more precise, consistent and creative. As a result, we provide the industry's most efficient drippers, dripperlines and micro-emitters available.

LANDSCAPE IRRIGATION

Netafim's drip irrigation products incorporate advanced water conservation practices and technologies for enhanced landscape irrigation. Water is applied directly to the plant's root zone to optimize water usage, enhance plant health, and avoid wind over spray and surface run-off.

MINING

Surpassing conventional dripperlines due to their high quality and coherency, Netafim's products provide uniform coverage while minimizing clogging and ensuring optimal functionality throughout the entire leaching cycle. Our hydraulic planning services, meanwhile, provide real value to customers. Working alongside experienced engineering companies, Netafim's dedicated technical experts and service teams offer total system solutions to help customers achieve maximum metal recuperation levels.

GREENHOUSE

Over the years our greenhouse team has acquired valuable experience dealing with diverse crops and climate conditions. We provide custom-built greenhouses to suit our customers' needs, and best utilize technological and agronomic factors to maximize profits. Our global network of experts offers professional and reliable support, anywhere and anytime.

ENGINEERING & PROJECTS

Netafim offers customers a comprehensive support solution - from initial specifications through detailed design and up to system implementation. Our systems are designed according to specific local conditions including crop, soil, climate and water resources. Combining economic factors with ongoing efficient maintenance and operations, Netafim systems integrate vast field-proven experience and engineering expertise to create a sustainable irrigation solution that leads to more growth with fewer resources.

DRIP IRRIGATION ADVANTAGES

BEST FIT WITH PLANT'S AGRONOMIC REQUIREMENTS

- Directs water and nutrients directly to the root zone
- Optimizes moisture and aeration conditions
- Leads to condensed and efficient root zone that saves water and improves yields

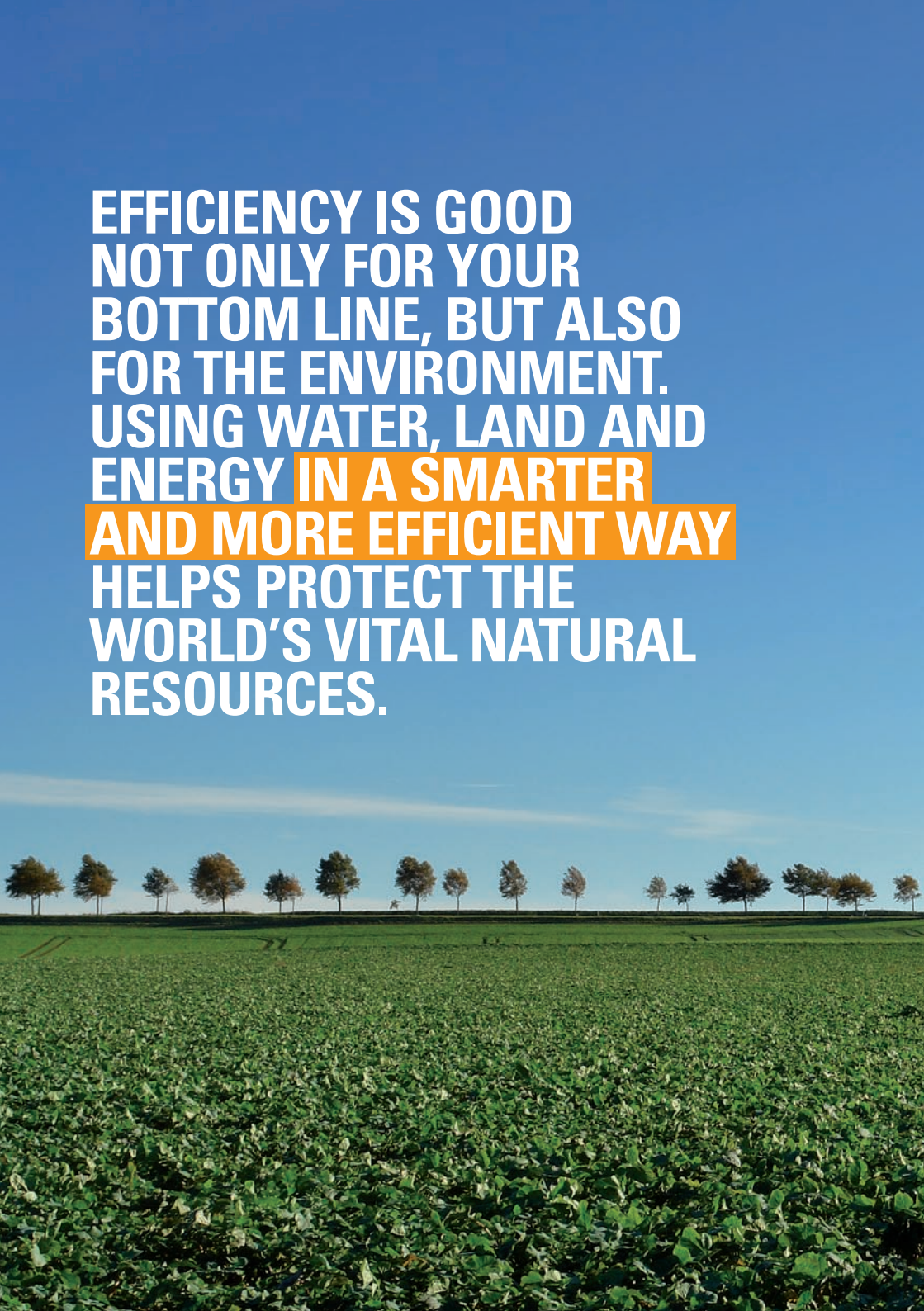
BEST USE OF RESOURCES

- Saves water, nutrients, fertilizers and crop protection materials
- Reduces labor and machinery requirements for field treatments
- Enables enhanced planning and timing of crops
- Ensures unparalleled and optimal use of land and water

BEST PRESERVATION OF VITAL NATURAL RESOURCES

- Decreases water depletion and contamination
- Reduces soil erosion and use of fertilizers that can contaminate reservoirs and aquifers
- Facilitates water recycling for irrigation
- Promotes energy-saving practices
- Preserves scarce farmland and enables usage of even marginal land





**EFFICIENCY IS GOOD
NOT ONLY FOR YOUR
BOTTOM LINE, BUT ALSO
FOR THE ENVIRONMENT.
USING WATER, LAND AND
ENERGY IN A SMARTER
AND MORE EFFICIENT WAY
HELPS PROTECT THE
WORLD'S VITAL NATURAL
RESOURCES.**

LONG-TERM SUSTAINABILITY

Originating in a geographic region where water resources are scarce, Netafim was born out of a true necessity and basic understanding of the importance of using natural resources wisely. Sustainability has always been part of our core mission, and we recognize that it is the key to our future.

ENVIRONMENTAL SUSTAINABILITY

As a leader of the UN CEO Water Mandate, Netafim is dedicated to promoting environmental sustainability by developing products and solutions that:

- Reduce water depletion and contamination
- Decrease soil erosion
- Lower usage of fertilizers that seep into reservoirs and aquifers
- Utilize recycled water for irrigation
- Advance energy-saving practices
- Preserve scarce farmland and utilize marginal land
- Promote sustainable irrigation and agriculture

SOCIAL SUSTAINABILITY

Netafim's commitment to social sustainability is evident through a wide range of activities in which we:

- Initiate voluntary educational projects and activities
- Promote sustainable water practices
- Share advanced agro-knowledge and technologies
- Build capacity among farmers in emerging markets

CORPORATE SUSTAINABILITY

We promote corporate sustainability by adopting a business approach in which we:

- Maintain a high level of transparency
- Adhere to a comprehensive business code of conduct
- Follow standards strictly
- Display an uncompromising commitment to employee well-being



**CONTACT US
TO FIND OUT
HOW YOU CAN
GROW MORE
WITH LESS**

INFO@NETAFIM.COM